

AGENDA AND PUBLIC NOTICE
BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)
KANE COUNTY COMMISSION CHAMBERS
76 NORTH MAIN, KANAB
3:00 pm
THURSDAY – 1 May 2014

AGENDA

1. Call To Order/Roll Call
Welcome & Introductions Board Members and Guests
2. Approval of minutes from 3 April 2014
3. Program/Presentations
 - a. Jade—Amangiri
 - b. Copper Club FAM—Karen Alvey
4. Recreation Director report, Tyler Cornell
 - a. Zion Ragnar
5. New Business
 - a. TRT Grant Applications
 - i. Heat Stroker Baseball
 - ii. Top of Zion Relay
 - b. TRT Grant revisions
 - i. Office of Tourism to coordinate the marketing and PR of events, to align with our branding
6. Old Business
 - a. Branding/Marketing update—Brand Audit & Benchmark awareness study
 - b. Tourism Infrastructure Report
7. Officer Reports
 - Public Comment
 - Commissioner Clayson
 - Chair Person
 - Assistant Director Report, Camille Johnson
 - Visitor Center Report, Megan Fox
 - Kane county Tourism Director, Ken Gotzen-Berg
 - o PowWow, Chicago, April 5-9, Ken, Michael Kane, & Kyle Walker
 - o Interagency Season Kick-off Page, AZ
 - o Governor's Outdoor Recreation Summit, SLC, May 8
 - o Financials
8. Announcements
 - a. Agenda for next meeting, 4 June 2014, 3 pm, to be held at the Kane County Commission Chambers.
9. Adjournment

